

How to Create and Sustain An Ethics-Based Business Environment

Summary

There's so much talk about ethics in business. The importance of the tone at the top, the Board's role in setting the proper governance foundation, leading by example and other similar topics dominate written policies, executive pronouncements, and periodic employee awareness sessions. Yet despite all of this, employees, managers, executives and business partners too often ignore the organization's behavior rules and head off in a dangerous direction.

In this session, we'll cover how to translate ethics policies into real everyday business behaviors. You'll come away with actionable ideas to strengthen your own or your client's ethical business environment.

Learning Objectives

In this program, *participants benefit* from learning how to create and sustain an ethics-based environment.

- Recognize the similarities and differences between ethical principles and integrity-based actions
- Identify the critical six-steps required to translate ethical principles into everyday behaviors
- Explore how to make Code of Conduct and Reporting Hotlines come alive and be effective
- Discover what works and what gets in the way in creating and sustaining an ethics-based environment

Program Content

Although all programs are tailored based on client input, suggested topics include:

- Recognizing the similarities and critical differences between ethics and integrity
- How to align the tone at the top, middle and bottom of the organization
- Recognize why managers and employees need real guidance on ethical questions – and how to provide it before it's needed
- Identify what executives and managers at all levels must do every day to create and sustain a real-world ethics-based business environment
- Recognize why and how ethical practices and anti-fraud efforts overlap
- Recognize why ethical principles without real accountability is a recipe for failure
- Explore how to blend ethical practices right into existing quality control behaviors – so there's no extra work involved

Instructional Method, Program Length and Continuing Education Credits

This seminar utilizes a combination of lecture, discussion and brainstorming exercises. Suggested program length is two to four hours, but can be tailored in length and content to meet client objectives. All content for this program is tailored to the client's objectives, organization culture and policies. In accordance with the standards of the National Association of CPE Sponsors, Continuing Professional Education credits will be granted based on a 50-minute hour. National Registry of CPE Sponsors ID Number: 108226

Program Level:	Basic to Intermediate, based on client content input
Prerequisites:	None
Advance Preparation:	None
Delivery Method:	Group-Live
Field of Study:	Behavioral Ethics
Recommended CPE Credits:	2 to 4 credits, depending on actual length

